**Slide 1 – Organizational Logo w/Tagline**

The DDance Group

Tagline: Impacting Education through Philanthropy

**Slide 2 – Organizational Background/Who Are We**

The DDance Group is a team of accomplished leaders and practitioners with proven results who offer a variety of consulting and professional services, including within the space of leadership development, school improvement and district improvement, leadership support, and strategic advising services all specifically tailored to the specific needs of each client.

**Slide 3 – Value Proposition**

* Education is the top civil rights issue of our time – P*residents Bush, Obama, and Trump*
* Most states have been funding schools less than before the recession
  + Source: Center for Budget and Policy
* Philanthropy has stepped up to ensure our students don’t lose opportunity

**Slide 4 – Proceeding w/Caution**

* Money without strategy, execution, and accountability is wasting its impact.
* High impact philanthropy is essential.

**Slide 5 – What is High Impact Philanthropy?**

* A focus first on achieving social impact – i.e., a meaningful improvement in the lives of others (vs. other concerns such as maximizing the funder’s tax benefit or honoring a funder’s loved one)
* Leveraging the best available [evidence](https://www.impact.upenn.edu/rethinking_the_e_word) in identifying problems and developing solutions
* Linking considerations of [cost and impact](https://live-penn-impact.pantheonsite.io/our-analysis/how-can-i-practice-high-impact-philanthropy/linking_cost_and_impact/) to understand where the best ‘bang for buck’ lies
* Continuous learning [to refine and improve](https://www.impact.upenn.edu/beyond-compliance/) so that you make a greater and greater difference

**Slide 6 – Impacting Education Through High-Impact Philanthropy**

* Over the last decade, giving for education through philanthropy has risen an average of 4.5% each year.
* This equates to nearly $60 billion yearly
* Source: Charity Navigator

**Slide 7 – Partnership with The DDance Group**

With nearly 100 years of combined education experience in various capacities, we are committed to ensuring **Foundation Name** has high impact through strategy, execution, and accountability

**Slide 8 – Our Three Step Process**

* Strategy
* Execution
* Accountability

**Slide 9 – Strategy**

* Alignment to Foundation mission/vision/goals
* Strength to ensure SMART goals are achieved with targeted/specific action steps
* Data identified to ensure goal is attained

**Slide 10 – Execution**

* Technical assistance to grantees to ensure successful implementation of grant
* Coaching with seasoned professionals in appropriate area(s) thereby increasing chances of success toward targeted goals
* Data collection throughout process

**Slide 11 – Accountability**

* Reporting to awardee and Foundation as needed to determine grants effectiveness and impact on stated goal.
* Oral and written

**Slide 12 – Team**

* Jeanine Turner
* Candice Simon
* Susan McNamee
* Ingrid Grant

**Slide 13 – Why Us**

* A team of committed professionals dedicated to (1) ensuring your investment is targeted toward your mission & your grantee’s goals; (2) given appropriate support; and (3) coupled with accountability to ensure the academic return on your investment allowing further investment.

**Slide 14 – Contact Info**

* Logo
* Mailing address
* Phone number